



CCW News

A Cornell Club of Washington Publication
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October 2019

Honoring CCW Past President

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Lori Heyman Eisenberg Gordon '50

Cornell Woman's Club President 1964-66

For many years, the Cornell Club of Washington (men) and the Cornell Women's Club each sponsored separate programs and activities. Between 1964 and 1966, under the leadership of each president, Edwin Miller '35 and Lori Eisenberg '50, a plan was developed to merge the two clubs. On December 6, 1965, both boards approved a merger agreement and a referendum vote was approved by the alumni. In this issue CCW honors Lori Eisenberg Gordon '50, who remained active in the Metro DC community and died at the age of 90 last March*. Lori was the creator and founder of PAIRS, a comprehensive education program designed to nurture and sustain healthy relationships on behalf of a safer, saner and more loving world. Lori, the daughter of Julius and Bertha (Hahn) Heyman, grew up in Staten Island, New York, and was only 15 when both of her parents died. She finished high school and was accepted by Cornell University, where in her sophomore year, she met and then married Milton Eisenberg, Cornell Law '50. Following their graduation from Cornell they moved to the Washington, DC area. In 1963 Lori received a Masters degree in Social Work, and pursued her lifelong passion in marriage and family therapy. She developed a very successful counseling practice and was an adjunct professor at American University in the graduate program on marriage and family relationships, where she developed a 120-hour course for couples called PAIRS (Practical Application of Intimate Relationship Skills), which is taught to over a thousand therapists throughout the US and internationally. The program continues today and in 2018 the U.S. Department of Veterans Affairs licensed rights to make a version of Gordon's PAIRS program accessible to every Veteran family in America, known as Warrior to Soul Mate. Following her divorce from Mr. Eisenberg, Lori remarried to Rabbi Morris Gordon in 1982. In 1993, Lori published her first book, Passage to Intimacy. In reviewing the book Clifford Sager, the Director of Marital and Family Therapy at New York Hospital - Cornell Medical Center, wrote, "After 40 years as a psychiatrist and marital therapist, the PAIRS program is my most valuable professional and personal tool."

*Washington Post March 23, 2019

Mark Your Calendars

Homecoming 2019

October 4-5th, the Cornell community gathers in Ithaca to connect, learn, celebrate favorite Cornell traditions, and make new memories. Join in the fun.

International Zinck's Night 2019

October 17th

Hawthorne Rooftop Tavern

Named one of the best in DC by the Washington Post, Zagat, Conde Nast, DC Modern Luxury and Eater.

CAAA Diwali Dinner

November 02nd

Cafe of India

2019-2020 Freshman

Annual Freshman Send-Off



CCW, Judy Gleklen Kopff '68, and Gary Kopff MPA '71 held the annual student send-off dinner party at the Kopff home on August 18th for incoming Cornell freshmen and transfer students from the DMV area. Judy is the Cornell Alumni Admissions Ambassador Network (CAAAN) Chair for Washington, DC, schools and the "2018 CAAAN Chair of the Year." Of the 122 frosh and 8 transfer students invited by the Cornell Division of Alumni Affairs and Development to the party, 33 freshmen and 1 transfer student attended from DC, Northern Virginia, and suburban Maryland. By all accounts, they had a wonderful evening.

Judy and Gary Kopff welcomed students and offered advice about their transition to college. Annalise Schoonmaker '14, CCW Vice President for Membership, spoke briefly about the club's activities, and Robert Scarlett, CAAAN Chair for Prince Georges, Charles, and St. Mary's Counties, informed the frosh about CAAAN and Cornell networking. A panel of four current undergraduates and one recent graduate described life at Cornell and discussed housing and meal plans, Greek life and alternatives, academics, extracurriculars, and miscellaneous information relevant to incoming students. The 2019 panelists were: Alex Davis, rising junior in College of Arts and Sciences; Natalie Kalitsi, rising sophomore in College of Arts and Sciences; Roland St. Michel, rising sophomore in College of Engineering; Nabila Okudo, rising sophomore in College of Agriculture and Life Sciences; and Macrina Wilkins, 2017 graduate of College of Human Ecology.

You can meet the Class of 2023 by clicking on this [Link](#) to view a YouTube video of the event. The video is 1 hour in length and includes individual photos of incoming Cornell students, recent grads, alumni and guests. The new and returning Cornell students and alumni introduced themselves and provided a "fun or interesting fact" about himself/herself. The weather cooperated and was sunny for the sendoff that included a buffet lunch and a panel discussion by four current undergrads and one recent grad with a Q&A afterwards. CCW thanks Judy and Gary Kopff for their continued commitment to Cornell. They have graciously supported the CAAAN program by hosting the Frosh Send-off Supper for more than 40 years.



Board of Directors

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Matt Nieman '98

First Vice-President

Treasurer

Melvin Zurn '93

Secretary

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Vice-Presidents, CAAAN

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Vice-President, Communications

Toniqua Hay MPA '12

Vice-President, Community Service

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Vice-President, Membership

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Justin Kondrat '14

Vice-President, Programming

Jim Schoonmaker '74

Vice-President, Scholarship

Alex Payne '09

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Terry Horner '92, PhD '98

Directors (through June 2020)

Kwame Campos Rodriguez MBA '15

Filiz Serbes JD '88

Chuck Schilke JD '88

Dan Murphy '96

Christine Song '94

Directors (through June 2021)

Joanna Ain '05

Julia Buffinton '14

Claudia Benack '74, MS '75

Linda Jarschauer Johnson '60 MS '63

Steve Piekarec '74

Meet the 2019 Scholarship Recipients

The Cornell Club of Washington Scholarship program enables alumni and friends an opportunity to help students financially attend Cornell. Due to the generous donations of DC-area alumni, CCW funds several scholarships for local students who attend Cornell. The scholarships help students defray the “self-help” portion of their financial aid packages and are awarded to students based upon their academic achievements, service commitment, and contributions to Cornell life. This year, two of the five scholarships were available to award to current students.



The Scholarship Committee selected Junho Kim-Lee '22 as the recipient of the Robert McKinless Cornell Club of Washington Federation Memorial Scholarship. This scholarship honors Robert McKinless '48, a dedicated Cornellian and CCW past president and current member.

Junho is a sophomore in the College of Engineering. He grew up in Maryland and attended Sidwell Friends School in Washington, DC. While in high school, Junho lettered in track and field, was co-captain of the varsity cross country team, and volunteered at KidPower Inc.

At Cornell, Junho is majoring in Computer Science. He made the Dean's List in Fall of 2018 and Spring of 2019. Junho interned at NASA Goddard Space Flight Center this summer. Junho is a team member of the Cornell University Sustainable Design Team; is a member of Shimtah and the LOKO Art Team, and is part of the Korean-American Students Association.

The Scholarship Committee also selected Andreea Foarce '22 as the recipient of the Kiplinger Cornell Club of Washington Federation Memorial Scholarship. This scholarship honors the late Austin Kiplinger '39, chairman emeritus of the Cornell University Board of Trustees.

Andreea is a sophomore in the College of Engineering (yep two Engineering students were winners this year). She came to the United States from Romania when she was five years old, grew up in Springfield, VA, and attended Thomas Jefferson High School in Alexandria, VA. As a high school freshman, Andreea made the varsity cheerleading team. While in high school, she also was on the gymnastics team, captain of the Botball Robotics team and was a Writing Center tutor.

At Cornell, Andreea is double majoring in Mechanical Engineering and Computer Science. She interned at Leidos this summer. Andreea is a team member of Cornell Racing, Cornell Aerial Robotics, and Cornell Mars Rover teams.



Past Event Highlights

Potomac Paddle XXXII

Labor Day weekend saw the 32nd edition of the Club's Potomac Paddle event, where we rented kayaks or canoes at Thompson Boat Center in Georgetown. The weather was perfect: sunny in the low 80s with a little breeze. Seven alumni, family, and friends were joined by five Cornell in Washington students who had just arrived in DC for the fall 2019 semester. We got to relax on the water and see some sights of Roosevelt Island, Georgetown, and the Key Bridge. Afterwards, several of us got to see Georgetown Waterfront Park and Georgetown itself. Watch out for Potomac Paddle XXXIII next year at the same time!



Old Rag LXVIII

Sperryville, VA - On Saturday, September 7th, 14 alumni and friends plus 12 undergraduates from the Cornell in Washington program undertook the 68th iteration of the Club's twice-annual hike at Old Rag Mountain, located in Shenandoah National Park. Blue skies, clouds for shade, 80-degree weather, and a nice breeze greeted us on the switch-backs of the Ridge Trail, rock scrambles approaching the summit, and Weakley Hollow Fire Road on the way back down. The vistas were beautiful as usual on a gorgeous day. Many thanks to alumni Shawn Wang, Fahren Robb, Corey Watts, Ted Jamieson, and Xiaolu Cui, who drove carpools. This event wouldn't be possible without such alums. Keep an eye out for Old Rag LXIX in Spring 2020!



Young Alumni Happy Hour -- Welcome to DC



The 2019 Young Alumni Happy Hour - Welcome to DC was held on September 18th, and it was again, a special event! This fun annual Cornell tradition was held at the BLACKFIN AmeriPub in DC. There were a total of 91 Cornell alums from classes 2011-2019 and their guests. Cornell Colleges represented included: A&S, ALS, Eng, HuEc, ILR, Hotel, and Architecture.



Events at a Glance

The Cornell Club of Washington is Cornell's largest all-volunteer regional club and one of its most active. Your membership helps you connect with local alumni through social events and service programs advancing the university's mission through community-engaged discovery and learning that contribute to solving many of the local and world's challenges. CCW offers engaging programs and activities for alumni, students, and friends of Cornell University in the greater Washington, D.C. metropolitan area. Please check the [CCW Events](#) page for a current and complete listing of events and updates.

October

- 04...[Homecoming 2019](#)
homecoming@cornell.edu 607-255-6012
- 05...[Fall Service Event - Puppy Plogging at Carter Barron](#)
Questions: communityservice@cornellclubdc.org
- 13...[Ivy Social Club Hike at Claude Moor Park](#)
Questions: programming@cornellclubdc.org
- 15...CCW Monthly [Board](#) & [Programming](#) Meeting
Questions: president@cornellclubdc.org
- 17...[International Spirit of Zinck's Night](#)
Questions: programming@cornellclubdc.org
- 20...[Small Potluck Dinner - Vienna, VA](#)
Questions: programming@cornellclubdc.org
- 26...[Metalworking Studio Demonstration by Artist Chris Shea '87](#)
Questions: [Terry Horner at tnh1@cornell.edu](mailto:Terry.Horner@tnh1.cornell.edu)
- 26...[Bamboo Removal - Melvin Hazen West \(Class of 2013\)](#)
Questions: programming@cornellclubdc.org
- 28...[CCW Book Club - "Less" by Andrew Sean Greer](#)
Questions: [Liz Pomper at ehp3@cornell.edu](mailto:Liz.Pomper@ehp3.cornell.edu)

November

- 01...[Andrew Dickson White Annual Summit: Sorority & Fraternity Life, Cornell University](#)
Questions: programming@cornellclubdc.org
- 02...[Cornell Asian Alumni Assn \(CAAA\) Diwali Dinner, Café of India, Washington, DC](#)
Questions: programming@cornellclubdc.org
- 02...[US Capitol Tour, Pizza, and Light](#)
Questions: programming@cornellclubdc.org
- 10...[Community Service Event: DC Central Kitchen Morning Meal Preparation](#)
Questions: communityservice@cornellclubdc.org
- 12...CCW Monthly [Board](#) & [Programming](#) Meeting
Questions: president@cornellclubdc.org

Volunteer Corner

Communications

Are you a fan of Instagram and Facebook? Help CCW with our communications efforts including our social media and email updates.

Contact Toniqua Hay at communications@cornellclubdc.org

Community Service

We are always looking for community service ideas and volunteers! To learn more,

Contact Lisa Burns Griffin at communityservice@cornellclubdc.org

Editorial

Interested in assisting CCW with its newsletter and informing the local Cornell community about local goings-on? What to be published?

Contact Claudia Benack at newsletter@cornellclubdc.org

Finance Committee

Do you have a background in accounting or tax law? Or want to become more familiar with these areas and how they work in the non-profit context? Then please consider joining us!

Contact Mel Zurn at treasurer@cornellclubdc.org

Membership

Invite your Cornell classmates and alums to join CCW. For current members to renew your membership, and update your contact, newsletter and email preferences,

Contact Annalise Schoonmaker and Justin Kondrat at membership@cornellclubdc.org

Programming

The CCW Programming Committee welcomes suggestions for programs and volunteers to help with them!

Contact Jim Schoonmaker at programming@cornellclubdc.org

Technology

Looking for people with website experience to help in the redesign of the CCW website. Contact

Matt Nieman at president@cornellclubdc.org

Nominations

Interested in serving on the 2020-21 CCW Board of Directors? Consider being nominated to serve as a director.

Contact Eliot Greenwald at nominations@cornellclubdc.org

Upcoming Events

Homecoming 2019

October 4-5th at Cornell University, Ithaca, New York



What's happening?

- Football
- Cornell vs Georgetown
- Fireworks
- Laser Light Show
- Homecoming 5K
- Return to Classroom
- Big Red Fan Festival

International Spirit of Zinck's Night

October 17th 6:00pm at Hawthorne, 1336 U St. NW Washington, DC 20009



History of International Zinck's Night. We'll all have drinks at Theodore Zinck's, when I get back next fall!" goes "Give My Regards to Davy," the timeless Cornell fighting song. Enjoy camaraderie and refreshments at a gathering for Cornellians of all stripes.

Fall Service Event - DC Central Kitchen Morning Meal Preparation

November 10th 9:00am at DC Central Kitchen, 425 Second Street NW, Washington, DC 20001

DC Central Kitchen "combating hunger - creating opportunity" is a nonprofit developer of innovative social ventures that break the cycle of hunger and poverty. Michael F. Curtin, Jr. CEO of DC Central Kitchen, is a Righteous Entrepreneur who is changing the rules for how we're fighting hunger. Founded in 1989 in protest of traditional charity models, the organization uses career training, job creation, and sustainable business practices to strengthen local food systems and reduce disparities in health and economic opportunity. Work alongside graduates of DC Central Kitchen's Culinary Job Training program to help us prepare nutritious meals by cutting, chopping and/or peeling thousands of pounds of otherwise wasted food. With the help of volunteers like you, we prepare and deliver more than 5,000 meals to partner homeless shelters, rehabilitation clinics, halfway houses, and afterschool programs each day. No cooking or food service experience is required.



CCW News

Cornell Club of Washington
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Washington, DC 20037
www.cornellclubdc.org
newsletter@cornellclubdc.org

October 2019

Moved? New email? Update your member profile at www.cornellclubdc.org

Do you have ideas for CCW News? Or corrections? Email us at: newsletter@cornellclubdc.org

Event Venues and Speakers Wanted

Do you have a meeting space that CCW could use for lectures or receptions?

Do you know a local Cornellian who would be a great speaker?

Contact Jim Schoonmaker at programming@cornellclubdc.org

CCW News

Do you know a local Cornellian who should be featured in a future newsletter?

Contact Claudia Benack at newsletter@cornellclubdc.org

New CCW Members

Class of 2019

Michael Alban
Bukola Anifowoshe
Samuel Barnett
Jackson Cherner
Amanda Cort
Tess Davey
Kimberly DeFiori
Sarah Edwards

Class of 2019

Ugonna Erinne
Rowan Glass
Priya Govil
Arielle Hollies
Jeremy Iver
Allyson Jones
Mitchell Lee
Matt Lehman

Class of 2019

Mia Levy
Claire Liu
Karen Loya
Stephanie McBath
Dylan McDevitt
Belinda Msungama
Aimee S
Leila Schwartz Moshary

Class of 2019

Anna Semler
Drew Valentine
Abby Yip
Skylar Yoder
Shelley Zhang
Carter Brown

Individual (almuni), 1 year

Clarence Boyce '18
Justine Harrison '96
Terry Inge '88
Courtney Koelbel '15

Individual (almuni), 3 year

James McKay '69
Viraj Mehta '08 MBA '12